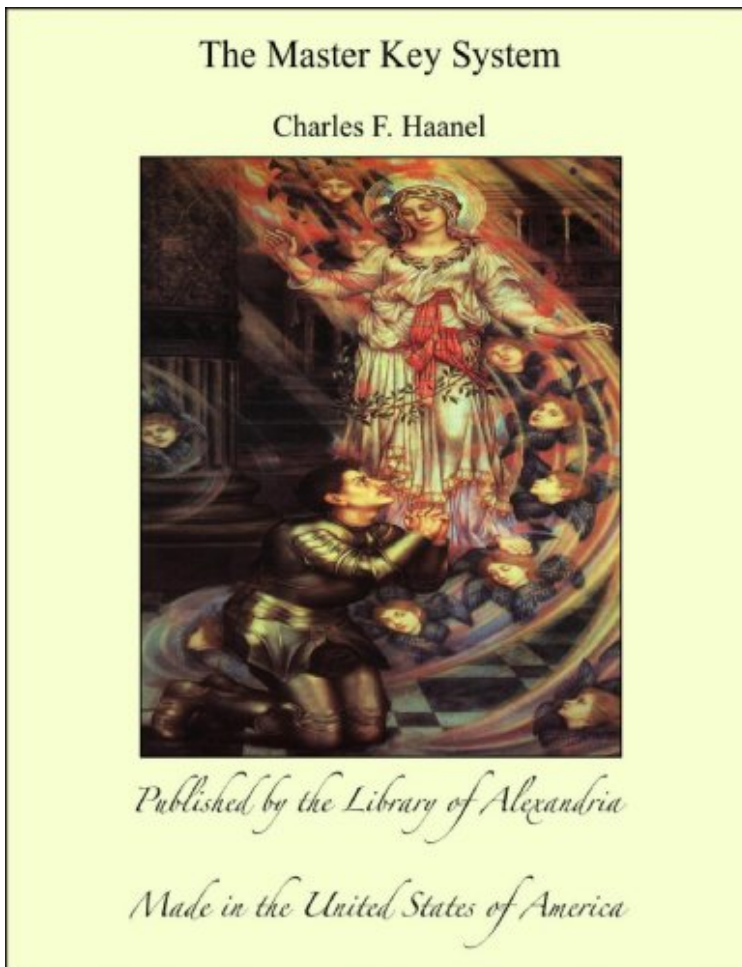


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The Master Key System



Par Charles F. Haanel
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Par Charles F. Haanel : The Master Key System before purchasing it in order to gage whether or not it would be worth my time, and all praised The Master Key System:

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Description : Description du produitBy 1933 The Master Key System had sold over 200,000 copies and then seemingly disappeared. The Master Key System is one of the finest studies in self-improvement, mind-stuff, and higher consciousness ever written. Covering everything from how to get wealthy to how to get healthy, Mr. Haanel leaves no stone unturned. With precision, he elucidates on each topic with logic and rigor that not only leaves you feeling good, but also thinking good. The book was banned by the Church in 1933 and has been hidden away for seventy years! Rumor has it that while he was attending Harvard University, Bill Gates discovered and read The Master Key System by Charles F. Haanel. It was this book that inspired Bill Gates to drop out of the University and pursue his dream of "a computer on every desktop." You probably know the results. . .

Prsentation de l'diteurBefore any environment, successful or otherwise, can be created, action of some kind is necessary, and before any action is possible, there must be thought of some kind, either conscious or unconscious, and as thought is a product of mind, it becomes evident that Mind is the creative centre from which all activities proceed. It is not expected that any of the inherent laws which govern the modern business world as it is at present constituted can be suspended or repealed by any force on the same plane,

but it is axiomatic that a higher law may overcome a lower one. Tree life causes the sap to ascend, not by repealing the law of gravity but by surmounting it. To control circumstances a knowledge of certain scientific principles of mind-action is required. Such knowledge is a most valuable asset. It may be gained by degrees and put into practice as fast as learned. Power over circumstances is one of its fruits; health, harmony and prosperity are assets upon its balance sheet. It costs only the labour of harvesting its great resources.

Présentation de l'auteur Before any environment, successful or otherwise, can be created, action of some kind is necessary, and before any action is possible, there must be thought of some kind, either conscious or unconscious, and as thought is a product of mind, it becomes evident that Mind is the creative centre from which all activities proceed. It is not expected that any of the inherent laws which govern the modern business world as it is at present constituted can be suspended or repealed by any force on the same plane, but it is axiomatic that a higher law may overcome a lower one. Tree life causes the sap to ascend, not by repealing the law of gravity but by surmounting it. To control circumstances a knowledge of certain scientific principles of mind-action is required. Such knowledge is a most valuable asset. It may be gained by degrees and put into practice as fast as learned. Power over circumstances is one of its fruits; health, harmony and prosperity are assets upon its balance sheet. It costs only the labour of harvesting its great resources.

Biographie de l'auteur Charles Francis Haanel (May 22, 1866 November 27, 1949) was a noted American New Thought author, philosopher and a businessman. He is best known for his contributions to the New Thought Movement through his book *The Master Key System*. The Haanel family was of Swedish extraction but had lived in Silesia, Prussia, before emigrating to Canada and thence to the United States. In *St. Louis: History of the Fourth City*, the author Walter B. Stevens wrote that "Charles F. Haanel was born in Ann Arbor, Michigan, the son of Hugo and Emeline (Fox) Haanel." He was the fourth of six children.[6] According to Stevens, "The family moved to St. Louis, Missouri when Charles was a child. His first job was as an office boy for the National Enameling Stamping Company in St. Louis, and he worked for this firm in varying capacities for fifteen years before striking out on his own as a writer and businessman." In 1885 he married Esther M. Smith. They had one son and two daughters. In 1891 his wife died. In 1908 he married for the second time, to Margaret Nicholson of St. Louis, whose father was W. A. Nicholson. Haanel's book *The Master Key System* was published in 1912 when he was 46 years old. It is written in the form of a course in New Thought, mental development, financial success, and personal health. The book was heavily promoted in the pages of Elizabeth Towne's New Thought magazine *The Nautilus*. By 1933 it had allegedly sold over 200,000 copies worldwide. Haanel practiced the financial principles he preached and was a self-made success who owned several major companies. According to Stevens, writing in 1909, "He was president of the Continental Commercial Company, president of the Sacramento Valley Improvement Company, and president of the Mexico Gold Silver Mining Company."