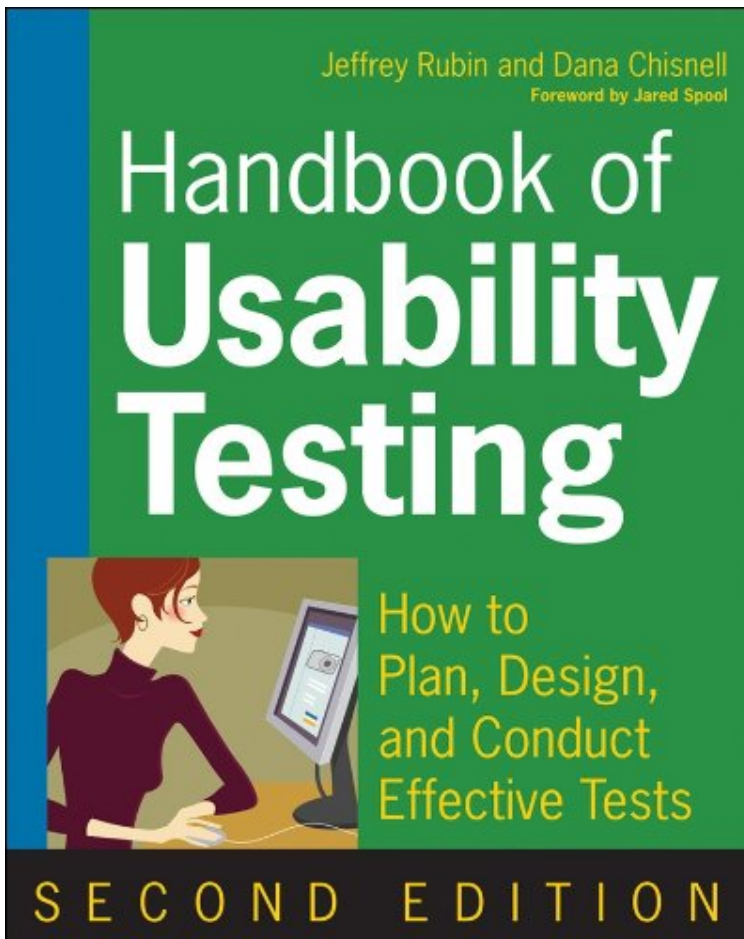


[Mobile library] File size: 52.Mb

Handbook of Usability Testing: How to Plan, Design, and Conduct Effective Tests



Par Jeffrey Rubin, Dana Chisnell
ebooks | Download PDF | *ePub | DOC | audiobook

Dtails sur le produit Rang parmi les ventes : #591917 dans eBooksPubli le: 2008-08-04Sorti le: 2008-08-04Format: Ebook Kindle

[Mobile library] Handbook of Usability Testing: How to Plan, Design, and Conduct Effective Tests

Par Jeffrey Rubin, Dana Chisnell :
Handbook of Usability Testing: How to Plan, Design, and Conduct Effective Tests before purchasing it in order to gage whether or not it would be worth my time, and all praised Handbook of Usability Testing: How to Plan, Design, and Conduct Effective Tests:

Download

Read Online

Description :

Prsentation de l'diteurWhether it's software, a cell phone, or a refrigerator, your customer wants?no, expects?your product to be easy to use. This fully revised handbook provides clear, step-by-step guidelines to help you test your product for usability. Completely updated with current industry best practices, it can give you that all-important marketplace advantage: products that perform the way users expect. You'll learn to recognize factors that limit usability, decide where testing should occur, set up a test plan to assess goals for your product's usability, and more.Prsentation de l'diteurWhether it's software, a cell phone, or a refrigerator, your customer wants?no, expects?your product to be easy to use. This fully revised handbook provides clear, step-by-step guidelines to help you test your product for usability. Completely updated with current industry best practices, it can give you that all-important marketplace advantage: products that perform the way users expect. You'll learn to recognize factors that limit usability, decide where testing should occur, set up a test plan to assess goals for your product's usability, and more.Quatrim de couvertureIs your product userfriendly? Take these steps to find out Whether its software, technical

documentation, a cell phone, or a refrigerator, your customer wants no, expects your product to be easy to use. This fully revised handbook, a leading resource since 1994, provides clear, stepbystep guidelines to help you test your product for usability. Completely updated with current industry best practices and more varied examples, it can give you that allimportant marketplace advantage: products that perform the way users expect. Learn to recognize factors that limit usability Decide whether testing should occur in a lab setting or at the site where the product is used Set up a test plan to assess goals for your products usability Choose and train effective test moderators Decide on the best way to collect and review data Report the results and make recommendations Learn usercentered design principles and practices the context for usability testing Reap the benefits of templates, tables, models, case studies, and other tools of the trade Companion Web site Go to www.wiley.com/go/usabilitytesting to find additional case examples, samples, and templates